

Level 7 Senior Leader Degree Apprenticeship

MBA



STOP PRESS:
Final programme
subject to outcome
of Institute for
Apprenticeships and
Technical Education review

SENIOR LEADER AT THE UNIVERSITY OF EXETER

The University of Exeter's Level 7 Senior Leader Degree Apprenticeship is underpinned by the University of Exeter Business School MBA and dual accredited with the Chartered Manager Institute (CMI) Level 7 in Strategic Management and Leadership.

A Senior Leader is someone who has senior management responsibility, which can include formal governance/director responsibilities. They are responsible for direction and vision, providing a clear sense of purpose and driving strategic intent. They take into account market trends and environmental influences, identifying longer-term opportunities and risks. Through inclusive leadership, they are responsible for developing ethical, innovative and supportive cultures with the ability to deliver results.

The University of Exeter Business School is one of the UK's leading institutions, ranked in the top 10 in the UK for Business, Accounting and Finance in *The Complete University Guide 2018*. Our mission is to deliver outstanding and innovative business education and research that address the major challenges confronting businesses and society. Our ambition is to become a leading business school – not just in the UK, but in Europe and across the wider world.

The University of Exeter Business School MBA programme was ranked number one in *Corporate Knight's 2017 Better World MBA Rankings*.

Specific job roles may include: COO; CFO; CEO; CIO; executive director; senior armed forces or police officers; senior civil servants, directors and senior managers in the private, public or third sectors.



Teaching Excellence
Framework assessment 2017



5 star rated from QS



A member of the Russell Group
of universities



Contact

For more information about this programme, contact:
Tor Walton,
Partnership Development
v.walton@exeter.ac.uk
01392 726900

WHY EXETER?

- A prestigious MBA from a Russell Group university.
- Membership of the Chartered Management Institute (CMI) from the start of the course. Diploma in Strategic Management and Leadership on successful completion.
- Blended delivery using a combination of taught and online.
- Online platforms using the latest technology to allow individual and group working in any location.
- Programme specifically designed by an experienced academic team, ensuring a minimum time away from the workplace.

Qualifications available

- University of Exeter Business School MBA
- CMI Level 7 Diploma in Strategic Management and Leadership
- Senior Leader Master's Degree Apprenticeship at Level 7
- Chartered Management Status with the CMI

Module overview

Please note that the modules available may alter from year to year as publicised by the University. For up to date details of all our programmes and modules, please check the degree apprenticeship section of our website at www.exeter.ac.uk/postgraduate/taught/business/leader-degree-apprenticeship

Year 1

Foundations of Strategy and Leadership

This module will help the Apprentice become more effective in their Strategic Leadership role. It focusses on the skills needed to operate at a strategic level in their organisation, and in so doing, they will create a personal leadership development plan and a strategic leadership plan.

Finance and Business Data Analysis

This module introduces the concepts and associated tools that are fundamental to the analysis of organisations through their financial statements, management reports and operationally derived data.

The main focus is to integrate key concepts of finance, accounting and data analysis to effectively evaluate business performance with the aim of informing operational practice and business strategy.

Work-based Learning Project: Analysing our Strategic Context

Senior business leaders are responsible for developing and implementing major strategy or institutional projects that will contribute towards organisational strategic objectives. This module consists of a situational analysis in which the organisation and its context are analysed and an area for business improvement is identified. In consultation with internal stakeholders, this analysis is then used to propose an innovation project for the Apprentices second year.

Year 2

Leading and Managing People

This module equips the Apprentice with the knowledge and the skills to lead and manage change in the organisation by understanding what motivates individuals in an organisational setting, including the culture and values of both individuals and organisations. It will help the Apprentice create an environment for innovation and creativity, acquire people management skills to lead and manage change, and consider the ethics of change the Apprentice will be promoting in the organisation.

Innovation and Entrepreneurship in the Digital Era

Innovation is the principal task of senior managers and leaders. Inspiring and driving innovation on a business level separates implementers from inspiring, value creating leaders. These leaders need an entrepreneurial mind-set and the capabilities to innovate. The Apprentice will develop the skills to establish and sustain innovation across a spectrum of novelty and risk. We will deep dive into “do better”, radical, “do different”, and disruptive innovation.

Work-based Learning Project: Innovation Project

The module will provide the Apprentice with the means to analyse fundamental business operations activities with the focus on design/re-design solutions to overcome operational and strategic issues. It will promote an innovative approach to business modelling and the underlying business processes. It consists of the design and delivery of an innovation project of strategic importance to the organisation.

Entry requirements

Individual employers will set the selection criteria for their Apprenticeships in discussion with the University.

Applicants will have a minimum of three years management experience. English and Maths will be required at a minimum of Level 2 (GCSE) prior to the End Point Assessment.

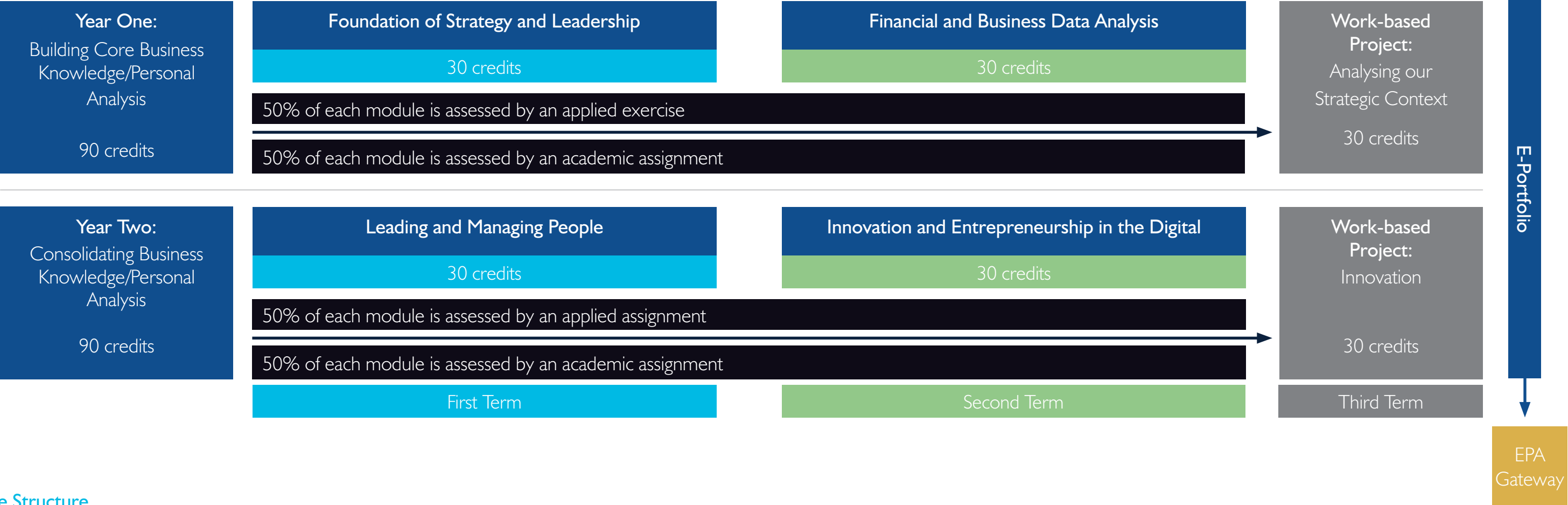
The Business School

Building: One



PROGRAMME STRUCTURE

Programme Timeline



Module Structure



Represents Typical Module Structure

STOP PRESS:
Final programme
subject to outcome
of Institute for
Apprenticeships and
Technical Education review

UNIVERSITY OF EXETER DEGREE APPRENTICESHIPS

Contact:

For more information about this programme, contact Tor Walton,
Partnership Development, 01392 726900 or email v.walton@exeter.ac.uk

Civil Engineering

This programme has been developed to meet the needs of industry, it is unique in that it caters for both the Consultancy and Site Management pathways within engineering.

exeter.ac.uk/degreeapprenticeships/employers/engineering/

Diagnostic Radiographer

Supported by the same educational excellence as our traditional Medical Imaging programme, this degree apprenticeship embeds learning within the workplace in partnership with employers.

exeter.ac.uk/degreeapprenticeships/employers/diagnostic-radiographer

Data Science

This MSc programme provides commercial and public sector organisations with an opportunity to develop, reward and retain talented data scientists, bringing cutting-edge knowledge and expertise into an organisation.

exeter.ac.uk/degreeapprenticeships/employers/research-scientist/

Digital and Technology Solutions

This full University of Exeter degree, develops high caliber IT staff with the opportunity to focus specialist skills in an area relevant to your business.

exeter.ac.uk/degreeapprenticeships/employers/digitalbsc/

Financial Services Professional

This programme supports new entrants to the financial sector, allowing them to develop their career while building towards professional qualifications from CISI or CFA alongside achieving a BSc Hons degree in Applied Finance.

exeter.ac.uk/degreeapprenticeships/employers/financial-services/